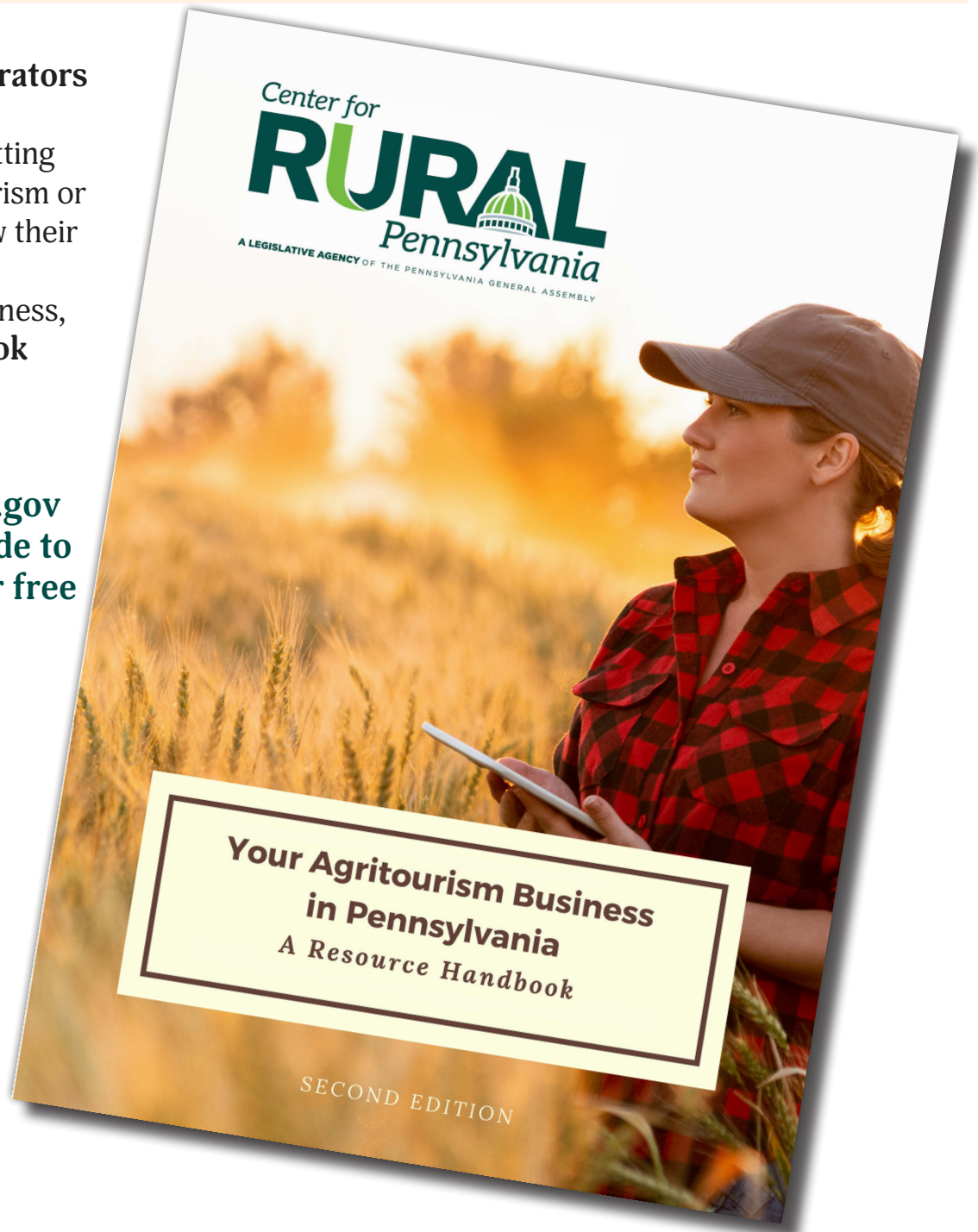


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About the authors: Dr. Susan Ryan is a professor of Tourism, Hospitality, and Event Studies, and the director of Cal U Tourism Research Center, with the Department of Business Economics and Enterprise Sciences at California University of Pennsylvania. Sean Hayes is the senior project and research specialist at Cal U Tourism Research Center at California University of Pennsylvania. Dr. Ryan and Mr. Hayes authored the first edition, *Your Agritourism Business in Pennsylvania: A Resource Handbook*, which was sponsored and published by the Center for Rural Pennsylvania in 2009.

About the Handbook

You may be new to agritourism, or you may have been in the business for years. Either way, *Your Agritourism Business in Pennsylvania: A Resource Handbook* can be a useful tool in helping you to start or expand your agritourism business. The handbook has four parts: the first two will help those who are new to the business of agritourism and the last two offer sources of agritourism startup information and handy references for those already in the business.

The handbook shares insights specific to agritourism in Pennsylvania, which is unique compared to agritourism taking place in other states. It also includes several examples, diagrams, worksheets, and links to outside sources, and it offers ideas, direction, and advice. The handbook is not a substitute for comprehensive legal, insurance, tax, or financial counseling, however. And it does not replace the need to determine and understand rules and regulations for specific areas. Wherever possible, the handbook directs users to those who may be able to answer questions a handbook cannot.

Overall, *Your Agritourism Business in Pennsylvania: A Resource Handbook* provides agritourism operators and farmers helpful direction in developing a successful business.

About the Center for Rural Pennsylvania

The Center for Rural Pennsylvania is a bipartisan, bicameral legislative agency that serves as a resource for rural policy within the Pennsylvania General Assembly. It was created by Act 16 of 1987, the Rural Pennsylvania Revitalization Act.

The Center works with the legislature, educators, state and federal executive branch agencies, and national, statewide, regional and local organizations to maximize resources and strategies that can better serve Pennsylvania's nearly 3.4 million rural residents.

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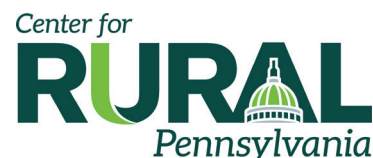
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